

# Marketing and Strategic Services for the Bluetech Industry

Ocean, Water and Environmental Marketing Solutions



## Strategic Marketing (Planning It)

- Marketing Audits
- Strategic Planning
- Value Propositions
- Voc/Stakeholder Outreach
- Market Sizing and Segmentation
- Subject Matter Expertise

## Implementation (Doing It)

- Social Media & Webinars
- Website Design & Tune-Up
- Crm & Marketing Automation
- Creative Content Development
- Brochure Development & Advertising
- Sales Pipeline Management

*Take advantage of our knowledge and experience and scale up your marketing capability. Starting with strategy development through the build out of a marketing infrastructure and sales pipeline implementation our services include*

- ▶ Subject matter expertise in marketing and distribution of environmental, ocean, and water technologies
- ▶ Scaling big business marketing know-how in an appropriate manner to small companies, nonprofits, and educational or public institutions
- ▶ A la carte service offerings. We can perform singular functions supplementing your internal capabilities, or become your complete marketing department
- ▶ Helping prepare for investment or other ownership transitions

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